

# RADIO PICTURES PARADE TODAY

Pageant of Transportation to Be Broadcast

KHJ Will Tell Radioland of Passing Spectacle

Speeches and Music Also to Be on Program

The Times Forum, KHJ, at 1:30 p.m.

Hollywood Song Writers' Review. World-Wide News, 7 a.m., 12:30, 5:20 and 10 p.m.

La Fiesta de Los Angeles! How impossible it would be if radio passed up broadcasting the transportation parade, seven miles of floats beginning at Washington street and Broadway, flowing down Broadway to First street, then east on First to Main street and north Main street to the Old Plaza.

As the parade swings about at First street and Broadway radioland will listen in over KHJ at



D. W. PONTIUS

approximately 2 o'clock to hear Uncle John describe the line of march as it passes by. Bands will march by with their music drifting through the microphone, while during the lapses in the gala event speakers including John Steven McGroarty, D. W. Pontius,

Waldo Tupper, Rafael De la Colina, Consul of Mexico; Joseph Scott and Harry Chandler will bid for your attention. For more than two hours this seven-mile galaxy of beauty will sweep past the corner of First and Broadway to be pictured to you by Uncle John. Both Robert Swan, chief announcer of KHJ, and Braven Dyer, football broadcaster of The Times sports department, also will bring to you their side lights of this salute to the 150th anniversary of the City of Los Angeles.

Will there be music? Don't worry. As the first column of the parade passes First and Broadway, Jose Arias and his Mexican Entertainers will scramble down from a passing float, assemble before a microphone and bring you a host of Spanish numbers. Salvador Baguez, Mexican baritone, will be guest soloist with Arias's entertainers.

(From Programs Submitted by Stations)

## ALPHABETICALLY ARRANGED

Suggested features in black type.

C—Denotes chain broadcast.

6 to 8 a.m.

KFAC—Rescue Mission, 6:30; Breakfast Club, 7:30.  
KFI—Dr. Seixas' health exercises, 6:45; stock market report, 7:30; Van and Don (C.) 7:45.  
KHJ—Ken Niles' News Briefs, 7; records, 7:30.  
KMPC—Latin-American hour, 7.  
KMTR—Cheerio program, 12 to 7; Hollywood Hill Billies, 7.  
KNX—Records, 6:30; Snarplies' Gang, 6:45.  
KTM—Records, 6.

8 to 10 a.m.

KFAC—Ebbie Institute, 9:30.  
KEA—Shell Happy Time (C.) 8; pianist, 9; orchestra, 9:15; Farm and Home hour (C.) 9:30.  
KFWB—Records, 8:30; Joyce's Orchestra, 9.  
KHJ—Egelow's Orch. (C.) 8; Hotel Taft Orch. (C.) 8:20; St. George Hotel Orch. (C.) 9; Atlantic City musicale (C.) 9:30.  
KMPC—News, 9; Dan Maxwell, 9:15.  
KMTR—Stock quotations at 8; Hill Billies, 8:05; economics, 9; records, 9:15.  
KNX—Prayer, 8:45; news, 9; shopping service, 9:45.  
KTM—Records, 8; Zandra, 9; chiropractic lecture, 9:45.

10 a.m. to 12 noon

KFAC—Federated Women's Club, 11:30.  
KECA—Around the House, 12:30; Spanish, 11; songs, 11:15; Birth of Words (C.) 11:30; organ (C.) 11:45.  
KFI—Women's Magazine (C.) 10:30; French lesson, 11:30; songs, 11:45.  
KFWB—Organ recital, 10; Joyce's Orchestra, 11.  
KHJ—Columbia Farm broadcast, 10; Four Clubmen (C.) 11; National Amateur golf finals (C.) 11:15.  
KMPC—Violin Schram, 10; Air Ambassador, 10:30; records, 11.  
KMTR—Serenaders, 10:30; Stuart Hamlin, 11; records, 11:30; City Hall broadcast, 11:45.  
KNX—Eddie Albrighi, "Be Young and Happy," 10; records, 10:30; travelogue, 11; records, 11:15.

12 noon to 2 p.m.

KFAC—Organ, 1; Cowboys, 1:30.  
KECA—Entertainers (C.) 12; Pacific Features (C.) 12:15; Hotel Sir Francis Drake orchestra (C.) 1.  
KFI—United States Agriculture, 12.  
KFWB—Piano at 12; organ, 12:15; Nip and Tuck, 1:30.  
KHJ—Biltmore concert orchestra, 12; Times' world-wide news, 12:30; Saratoga races (C.) 12:45; Dancing by the Sea (C.) 1; The Times' Forum, 1:30.  
KMPC—Happy Chappies, 12; news, 1:15; Bob, Bunny and Junior, 1:30; Man from the South, 1:45.  
KMTR—News, 12; Hi-noon Hi-lites, 12:15; Banjo Boys, 1:15.  
KNX—News, 12; Church of the Air, 12:30; Paris Inn Frolic, 1.  
KTM—Poetry, 1:20; Aunt Kate, 1:30.

2 to 4 p.m.

KFAC—Revelers, 2; piano and song, 3:45.  
KECA—Black and Gold orchestra (C.) 2; Geneva News (C.) 2:30; golf tournament (C.) 2:45; Nick Lucas (C.) 3; Sonata Recital (C.) 3:30; baritone, 3:45.  
KFI—Siesta melodies, 2; organ, 3.  
KFWB—Records, 2; Indian stories, 2:30; organ, 2:45; records, 3:30.  
KHJ—Transportation Parade (C.) 2.  
KMPC—Mexican-American, 2; Doria Ball, 3; John and Leo, 3:15.  
KMTR—Happiness Revue, 2:15.  
KNX—Bookworm, 2; record concert, 2:30; Third Church of Christ, Scientist, 3.  
KTM—Spanish Troubadors, 2; City Playground, 3.

4 to 6 p.m.

KFAC—Opera records, 4; Serenaders, 5.  
KECA—News, 4; organ, 4:15; ballads, 5:15; songs, 5:30; Bob and Jimmy, 5:45.  
KFI—Hollywood Gossip, 4; Bill Lucas, 4:15; Sandy MacFarlane, 4:30; General Electric hour (C.) 5; Hollywood Word Pictures, 5:30; Alabama Boys, 5:45.  
KFWB—Tea dance from Ambassador, 4; two-piano team, 4:30; Joyce's Orchestra, 5:15.  
KHJ—Kate Smith (C.) 4:30; Boswell Sisters (C.) 5; Times' world-wide news, 5:20; National Radio Forum (C.) 5:30.  
KMPC—Visitor from Mars, 4; Wedgewood Nowell, 4:30; news, 5.  
KMTR—Orchestra, 4; organ, 5; piano and songs, 5:30; news, 5:45.  
KNX—Blossom Room Dansant, 4:30; Radio Circus; Timely Tips, 5:45.  
KTM—Shopper, 4.

6 to 7 p.m.

KFAC—Organ, 6.  
KECA—String concert.  
KFI—Lucky Strike hour (C.) 6.  
KFWB—Peter Pan, 6; organ, 6:15; Cecil and Sally, 6:45.  
KHJ—"Show Boat" (C.) 6.  
KMPC—Mexican-American, 6.  
KMTR—Happy Harry, 6; Ethiopian Night Club, 6:30.  
KNX—News, 6; Tom and Wash, 6:15; Songwriters, 6:30; organ, 6:45.

7 to 8 p.m.

KFAC—Allison Phelps.  
KECA—Amos 'n' Andy (C.) 7; Split Second Tales (C.) 7:15; 'cellist, 7:30; Sperry Smiles (C.) 7:45.  
KFI—Roomers' Quartet, 7; Gilmore Circus (C.) 7:15; "D-17 Emperor," 7:45.  
KFWB—Nip and Tuck's Orch., 7; Hawaiian Shadows, 7:30; Melody Lane, 7:45.  
KHJ—Bing Crosby (C.) 7; Arthur Pryor's band (C.) 7:15; Morton Downey (C.) 7:30; "Chandu," 7:45.  
KMTR—Federal Business Association, 7;

Three Boys, 7:15; Happy-Go-Lucky Trio, 7:30.

KNX—Frank Watanabe and Hon. Archie, 7; Rajput, 7:15; Sol Hoopii's Hawaiians, 7:30.

8 to 9 p.m.

KFAC—Orchestra.  
KECA—Bluebird Melodies (C.) 8; vocal ensemble, 8:30.  
KFI—Cactus Kate, 8; string orchestra, 8:30.  
KFWB—Four Moods, 8-9.  
KHJ—Black and Blue, 8; Signal program, 8:15; The Merry-makers, 8:30.  
KMPC—Organ, 8:30.  
KMTR—Sportlights, 8; trio, 8:15; baseball game from Wrigley Field, 8:30.  
KNX—KNX Varieties, 8.  
KTM—Miniature Symphony, 8.

9 to 10 p.m.

KFAC—Hite's Orchestra, 9.  
KECA—Ranch Boys, 9; string orchestra (C.) 9:30.  
KFI—Spotlight Revue (C.) 9:30.  
KFWB—"Flat Feet" play, 9; Slumber Time, 9:30.  
KHJ—Tom Gerun's Orchestra (C.) 9:30.  
KMPC—Song duo, 9; Junior Chamber of Commerce; "Jimmy" Jackson, tenor, 9:15.  
KMTR—Baseball.  
KNX—Question and Answer, 9; Arizona Wranglers, 9:15; news, 9:45.  
KTM—Quartet, 9; Dotties Ditties, 9:45.

10 p.m. to midnight

KFAC—Revelers, 10; Discovery Hour, 11.  
KECA—Canfield's Beach Boys, 10:30.  
KFI—Hotel St. Francis Dance Orch., 11.  
KFWB—Gus Arnheim's Grove Orch., 10.  
KHJ—World-wide news at 10; Biltmore Orchestra, 10:10.  
KMPC—Fox Wilshire, 10; Doc Morris, 11.  
KMTR—Records, 10:30.  
KNX—Stoll's Blossom Room orchestra, 10; Paris Inn Cafe, 11.  
KTM—Dunn's dance music, 10; varieties, 11-1.

Midnight

KFAC—Midnight Revels, 12.  
KHJ—Organ Moods.  
KMPC—La Boheme Cafe, 12; Ray Howell's request program, 12:30.